

# Responsive Email Design ScoreCard

## Our emails use fluid grids

Percentage based tables allows your emails to flex and adapt to any screen size for mobile and desktop browsing.

## Our emails have flexible images

Images that are sized in relative units prevents them from displaying outside their containers.

## Our emails have multiple size layouts

No design is universal. Great responsive email designs have multiple layouts to ensure it always looks its best.

## Our emails are compatible on most clients

Effective responsive email designs are carefully coded to ensure that none of its elements are breaking on the major email clients.

## Our email elements are scaled up for mobile

Making sure that your type and images are appropriately sized for the small screen is important to maximizing click-through rates.

Answer the following questions to determine the current mobile responsiveness of your email templates.

Tally the total score of the dots you filled in the end.

Poorly	Decently	Thoroughly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**TOTAL SCORE**

# Responsive Email Design ScoreCard Results



## 1-8 PTS

Your emails are not yet responsive and can be designed to reach a broader audience.

Get help from a responsive email design pro and optimize your templates to work across more devices.



## 9-14 PTS

Your emails are semi-responsive and can be designed to reach a broader audience.

You're almost there! Get the other tools available from us to achieve the top score and direct more traffic.



## 15 PTS

Congratulations! Your emails are optimized to cover a wide range of your mobile audience.

How about evaluating yourself with the Responsive Website ScoreCard next to evaluate your website is the perfect conversion machine.



Want to score even higher?

[Get a free assessment](#)